

MONTGOMERY POLICE FOUNDATION

# Bowling for the Badge

Team Captain: Alicia Schneider

Paul Blake

Kimberly Campbell

Eddie Gauntt

Mary Gibson

Beverly Hill

Charles Lee

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Presented by

Leadership Montgomery Class of XXXVI





# PROJECT PURPOSE

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Launch Montgomery Police Foundation (MPF) as a nonprofit arm of The Montgomery Police Department. MPF is designed to support Smart City enhancements, officer support and youth initiatives.





## PROCESS

**"A dream written down with a date becomes a GOAL. A goal broken down into steps becomes a PLAN. A plan backed by ACTION makes your dreams come true."**

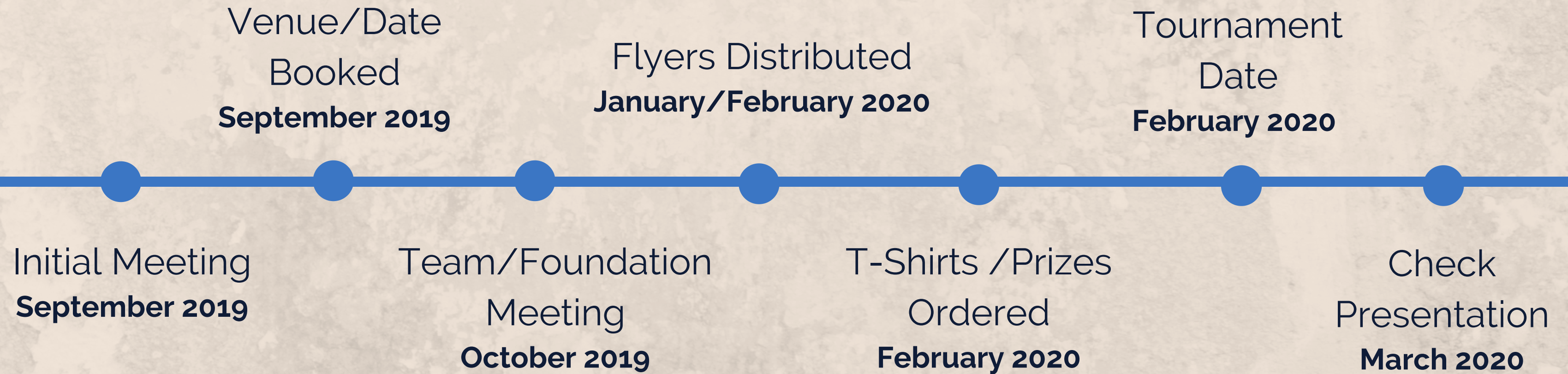
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Greg Reid



# PROJECT MILESTONES

## TIMELINE





# TEAM CHALLENGES

Our project was a success, but it did not come without its challenges.

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- Our Project Sponsor retired in the middle of the project.
- Confusion around which agency or entity was responsible of this new initiative.
- What role the Police Foundation played in helping support and promote the event.
- Lack of Social and TV media coverage due to rules and regulations with the Police Foundation.



*We overcame all of these challenges by staying positive and realizing what the end goal was during this entire project. If we raised awareness to the Police Foundation and raised money, then it was a success.*





## SPONSORSHIPS

Team sponsorship was vital to the project success....



## TEAM RECRUITING

We distributed the tournament information on as many channels as we had access to.





# FINAL PREPARATIONS

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## Setup:

Team arrived to setup at 10:00 am  
Registration table, balloons, lane sponsorship signage,  
raffle table and trophy displays setup.

## Agenda:

- 11:00 am - Registration
- 12:00 pm - Pin Drop Kickoff
- 1:45 pm - Raffle Drawing
- 2:00 pm - Winners announced and prizes awarded



# Bowling Tournament Day

1

## SIGN IN

Guests were greeted, registered, given t-shirts and lane assignments.

2

## RAFFLE TICKETS

Patrons offered tickets to purchase for drawing.

3

## TOURNAMENT

Began at 12:00 and was a 9 pin no tap.

4

## PRIZES

Trophies and cash prizes awarded to 1st, 2nd and 3rd place teams.





# FIRST PLACE

Salvation Army  
Team 1

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# SECOND PLACE

Salvation Army  
Team 2







# THIRD PLACE

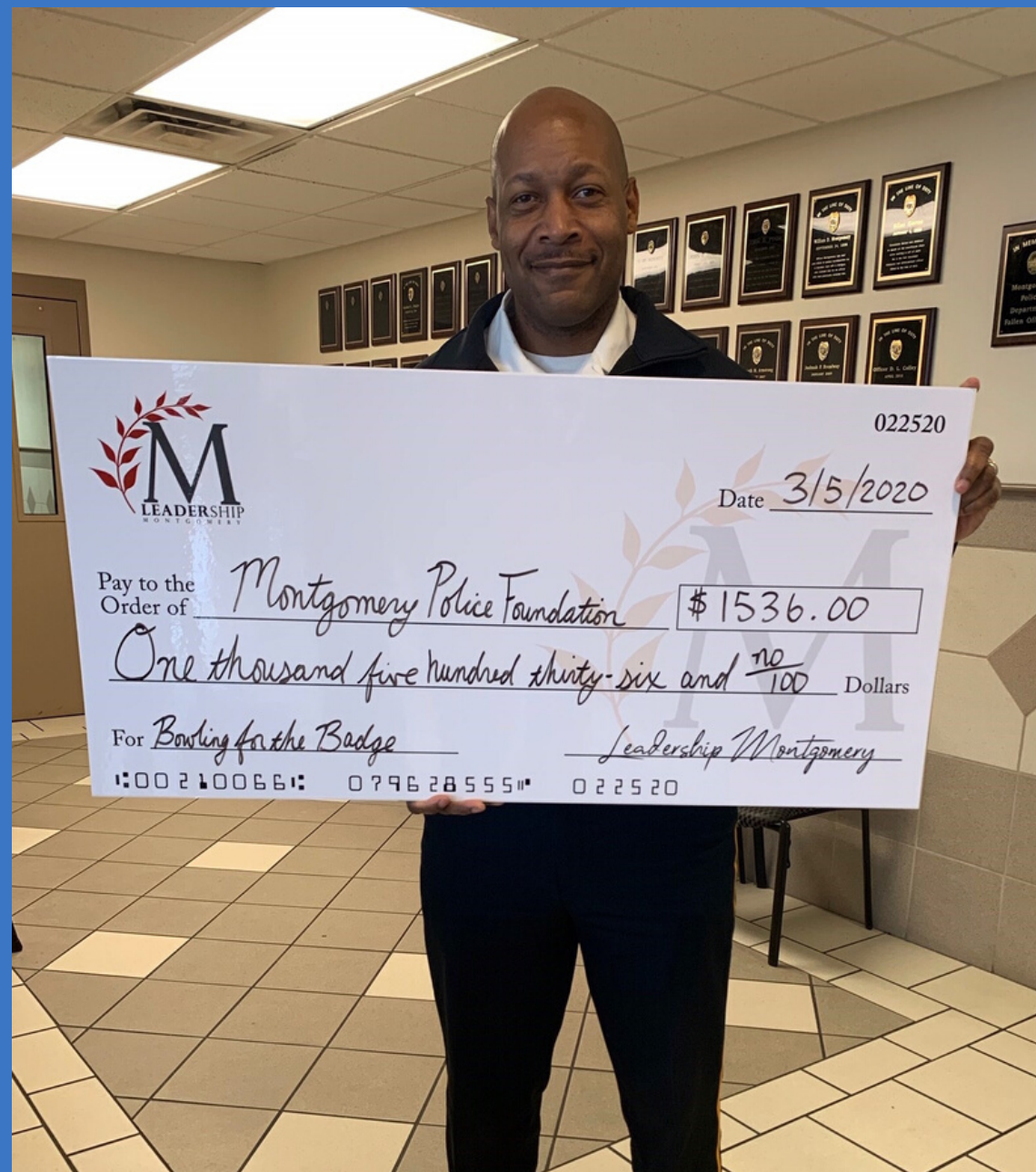
Hope Inspired Ministries

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# CHECK PRESENTATION BIG CHECK

Funds raised were presented on March 5th to the Montgomery Police Department.



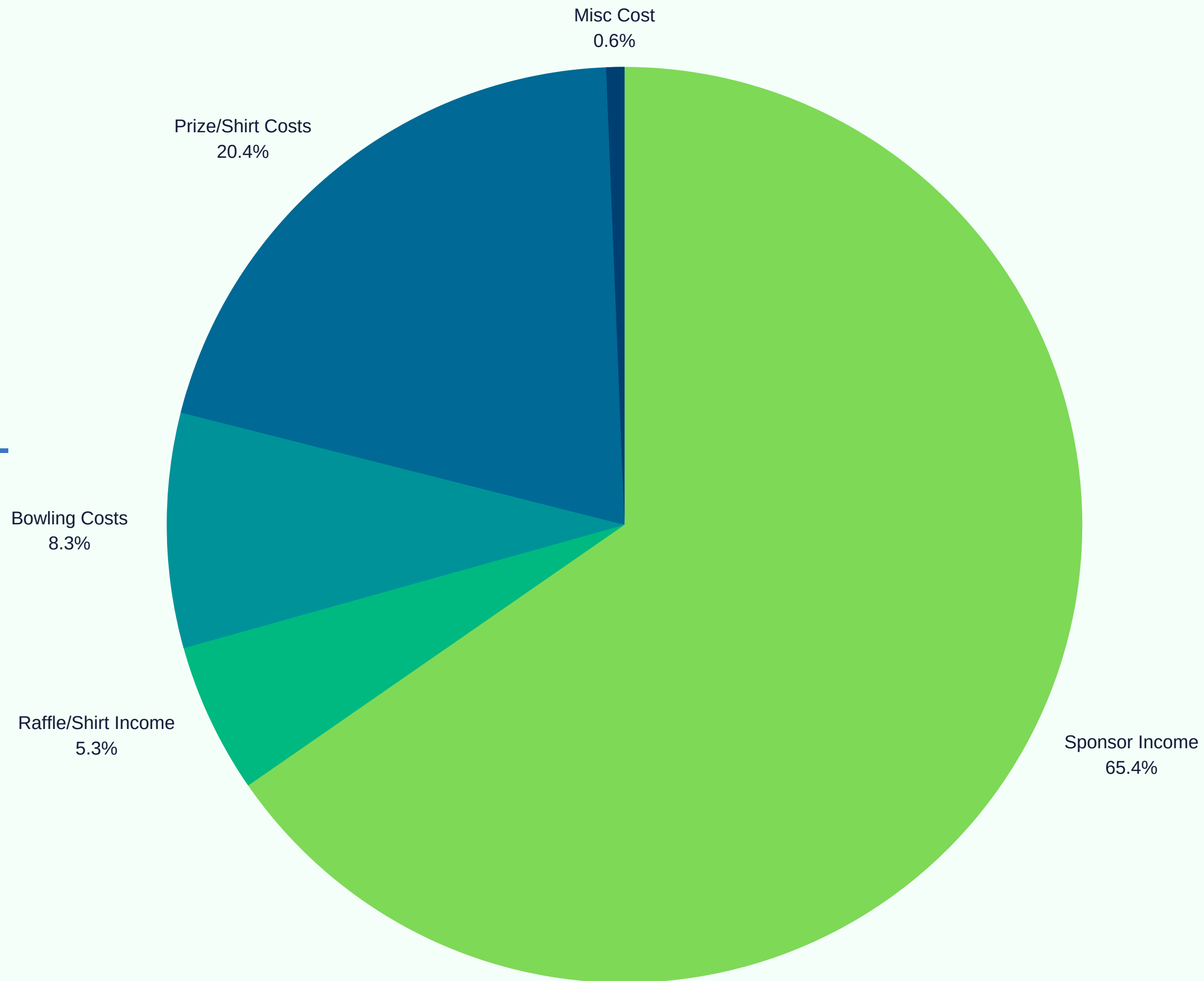


# EXPENSES & PROFITS

DATA AS OF  
2/26/2020

We had a great turnout with all of our many sponsors and individuals. The Raffle Tickets were a huge success. Sponsors overwhelmingly helped support this fundraiser. Costs were kept at a minimum.

**Overall we raised \$1,536.12**





# PROJECT SUCCESS

WE RAISED MONEY

WE RAISED AWARENESS

