



ARISING ARTS EXPO

Leadership Montgomery
Legacy Class XXXVI
Project Group 2



Team Members

Karen Boan • Brenda Dennis • Layne Holley
Ian Maloy • Nikesha Tilton • Regina Traylor



Project Introduction

Nikeshia Tilton



GOAL

Attract prospective students to MPS K-12 arts education during magnet schools' application window



Collaborative Free Event

Performance by students from three
Montgomery Public School magnet programs:
Carver Elementary, Baldwin Middle School and
Booker T. Washington High School





Hosted at
Montgomery
Museum of Fine Arts





Visitor opportunities to get information about and register for magnet programs



Process

Ian Maloy





Site evaluations & working with MMFA





Working with educators





Stage management & technical support





Stage management
& technical support





Sponsorships & Donations



Promotion

Brenda Dennis



Pre-Event & Day-Of Coverage



Outcomes

Regina Traylor





400+ visitors





20+ concurrent performances





20+ concurrent performances



Challenges

Layne Holley



Logistical

- Educator schedules
- 20+ performances



Leadership

- Consensus building
- Communication
- Conflict resolution



Challenges

Was it worth it?















Every minute!



Next Steps

Karen Boan





Build on success
Give the FAME Board
a blueprint for future
events



Thank You! Questions?

Lholley@ASF.net

